



NORTHWEST ANALYTICS

FOR IMMEDIATE RELEASE:

Northwest Analytics Hires New Chief Financial Officer

Portland, Oregon (November 4, 2011) – Northwest Analytics, a leading manufacturing intelligence solutions provider, announced the addition of Olin Nichols as its Chief Financial Officer.

As Chief Financial Officer, Mr. Nichols is responsible for all finance, accounting, human resources and treasury functions for the company.

“The addition of such a seasoned financial leader,” noted NWA CEO Robert Ward, “strengthens NWA’s ability to support growth in today’s competitive environment while ensuring the financial foundation to capitalize on the opportunities of tomorrow.”

Before joining NWA, Mr. Nichols was CFO with Melodeo, Inc., a mobile software provider, and GoDigital Networks, Synergy Semiconductor and Enuclia.

About Northwest Analytics, Inc.

Northwest Analytics (www.nwasoft.com) is a leading provider of SPC and quality information software solutions for manufacturers. NWA delivers manufacturing analytics, plant-floor quality data collection, management and monitoring, SPC charting, enterprise reporting, and real-time, embedded SPC to 35% of the Forbes 1000 manufacturers and more than 3,000 manufacturing customers worldwide.

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